

Announcing The Brand New, 9-Part, Step-By-Step Video Course...

"Finally, Discover How to Get Better Search Engine Rankings By Making Your WordPress Website More SEO Friendly... Starting Today!"

This has been working for the last decade. There's no theory here!

From the desk of:

[Your Name]

Dear Friend,

Whether you are trying to rank for a specific term in Google or other search engines, most businesses forget one crucial thing, which is on-page search engine optimization.

That technical term simply means that you help the search engines know what your site is all about.

The reality is that most businesses forget this crucial piece of the puzzle and simply don't know why they're not getting traffic from Google.

They think SEO is a big scam purely because of bad assumptions.

So, the big question is: how do you achieve this?

How do you appear on the right keywords that your prospects and potential customers are searching for?

Google and other search engines have become much smarter than ever. What this means is that they are constantly trying to figure out what your website is all about.

That said - it still needs a little help to know what your website is all about and that is the best way to get ranked on the right keywords, so that you attract the right prospects.

Most people forgo on-page search engine optimization, and try to focus on getting backlinks.

This is a big mistake, because by not doing something as simple as on-page SEO, you will lose out on some great initial rankings.

Introducing...

<title>

The 9-Part Video Course

Here's a list of this 9-part video series in more detail.

### **Video #1: Introduction to On-Page SEO**

If you've ever wondered what could be holding you back from implementing basic on-page search engine optimization, it's often because of your mindset. So, in this video we're going to talk about how to get into the right mindset. You're also going to get a quick overview of what's inside of the video course so you know exactly what to expect. Plus, you'll be given a list of things you'll need to get started.

### **Video #2: The Main Focus**

On-page SEO is such a broad term that covers a lot of areas of your website, both on the front end and the back end. There are so many different approaches and angles to take that it's quite easy to get confused and we don't want that. Therefore, the purpose of this video is to get you focused and help you understand what the plan is.

### **Video #3: 5 Important Factors**

Before we jump into the 5 major factors that all your WordPress sites (or even non-WordPress sites) should have, it's important to have a general bird's-eye view of what they are.

### **Video #4: URL Structure**

This is something that has changed slightly in the last decade, but not drastically. The question that everyone asks these days is what domain name should you use? Should it be a brand name or should it be a keyword-rich domain? There's more on that in this video.

### **Video #5: Body Text Structure**

Should you make your blog post and page human friendly or search engine friendly? If both, how do you achieve that? What are search engines looking for? What are the things that you should avoid doing? What elements should you always have on your post or pages?

### **Video #6: Image Optimization**

When it comes to images, how does the search engine know what the images are all about? Are they smart enough to figure this out? Or do you need to add some special code to achieve this?

### **Video #7: Title Optimization**

This is extremely important because it's often the first thing people will see as they are searching the internet – before they even get to your site. This needs to be set for all of your posts and pages. But how do you properly set the title of your post or page?

### **Video #8: Meta Optimization**

Just like the title optimization video beforehand, this is also what people will see as they search the internet. It's the description beneath the title and you'll also need to set this up on both your posts and pages. How do you properly set the meta-data and how long should it be?

### **Video #9: Top 2 WordPress Plugins**

Now that you understand how to implement these 5 factors, I'm going to show you how to automate them. There are two WordPress plugins that we highly recommend you install, which both have free and premium paid levels. Do you really need the paid levels, and how can they help you rank your sites even better?

Grab this video course and start making your WordPress site SEO friendly.

Regards,  
[Your Name]

**P.S. Download and watch this video course immediately after payment – there's absolutely no waiting!**

**P.P.S. Have you tried other SEO Optimization methods and had no success? Unless you take action now, nothing is going to change. Don't wait any longer!**