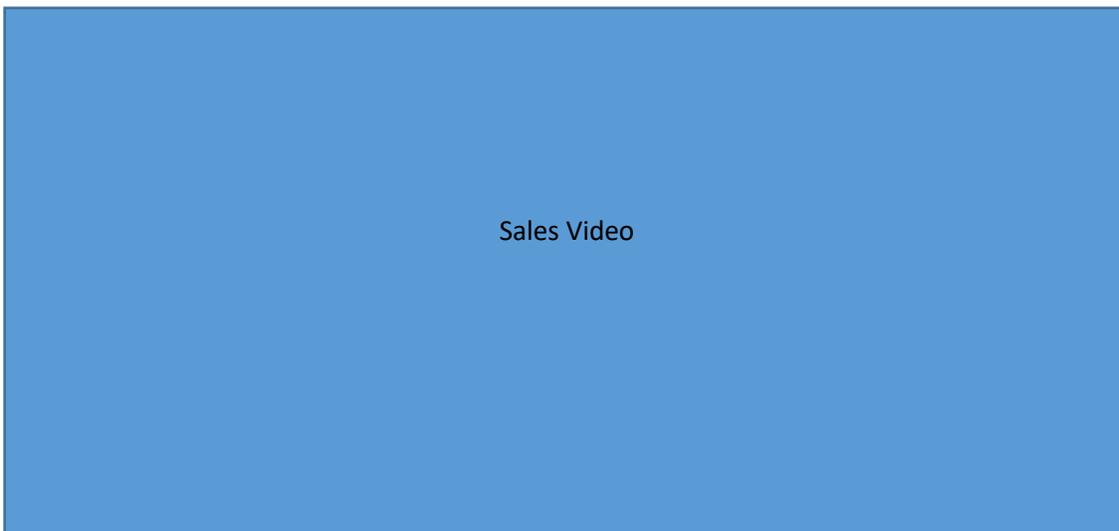


Google, and the pandemic, have made GMB into the most important local marketing tool for SMBs and multi-location brands.

We present you with a fantastic opportunity to learn everything you need to know about Google My Business listings and gain expertise on it.



People use Google to find the nearest gym, the nearest dry cleaner, and the nearest shop where they can purchase Asian food.

Google My Business, one of the search engine's most popular offerings, may help you become more visible to individuals searching for your products or services.

The search engine has easily retained its position as the most popular search engine in the world, with over 92% of the search market share, and it is only growing.

Therefore, it is vital for businesses to optimize their sites for Google search.

The more “searchable” your company is, the more likely it is that potential clients will find you.

Google My Business (GMB) is no longer optional — it's an essential part of any business's online presence and often the first place customers look for up-to-date information about your company. In the age of Covid-19, this is more true than ever.

If your customers want to find your new opening hours or want to call you to inquire about your health and safety protocols, you can bet they probably aren't going to crack open the Yellow Pages.

Instead, they're going to Google your business's name and check the right-hand panel for the information they need.

Creating, authenticating, and correctly optimising your Google My Business account is a priceless opportunity, which is why you should make use of it to the maximum.

So, here we are with our Awesome course - Google My Business 4.0.

In each chapter of the guide, we'll cover a different topic, and by the end of the guide, you should have a foundational understanding of what Google My Business is and how to use it to gain more visibility in local search for your, or your client's, business.

Throughout the guide, keep your eyes peeled for top tips, expert advice, and recommended resources.

This course covers:

1. What is Google My Business, its benefits, features, and how to use it for local marketing and SEO.
2. Latest features and updates to Google My Business
3. How to Improve Your Google My Business Ranking
4. How to set up Google My Business Account step by step
5. How To Add Keywords To Google My Business Profile?
6. What are GMB Insights and Analytics and How to use them?
7. Types of Google My Business Posts, how to create them and tips for creating winning Google My Business Posts
8. Tips for Practitioner Listings in Google My Business
9. What are the big mistakes to avoid with GMB Listings and how to fix them
10. What is Google Knowledge Panel, how to create it and edit it.
11. Why are Google Reviews Important, How to Track them, how to respond to them.
12. Business Case studies

And so much more!

This is professionally researched and up-to-date content!

**And all of this at INCREDIBLY LOW Prices!**

## Buy Button

The events of the past year have catapulted GMB into the digital marketing spotlight.

- Every month an average business gets 59 actions from GMB listing & 49% of the business gets 1,000+ views monthly.
- Eighty-six percent of people look at the location of a business through Google Maps (Backlinko, 2020).
- Businesses enjoyed a 61 percent increase in calls from January to July 2020 thanks to their Google My Business listing (Small Business Trends, 2020).
- More than 5 percent of views on a Google My Business page result in a conversion (Search Engine Journal, 2019).
- Mobile queries centred around “where to buy” and “near me” keywords increased by over 200 percent in the last two years.

GMB is an excellent way to build trust with your customers and assuage concerns, so don't blow the opportunity.

Amid the Covid-19 pandemic, it's more crucial than ever that you utilize and optimize GMB to display accurate, updated information about your business.

Think of your GMB panel as the first point of contact between you and your customer.

If your business hours or description is out of date, you can lose a customer's trust and miss out on the lifetime value of the relationship.

Just use the tips and information we covered to get started.

Using the strategy and information provided in our Mastery Guide, you will master the essentials of claiming and optimizing an effective GMB listing that will get you top rankings.

So, consider getting our comprehensive and up-to-date guide jam loaded with the latest and best-in-the-industry knowledge about GMB.

Download NOW.

## **Introducing**

# **Google My Business 4.0**

Learn how to manage, optimize, and grow your Business using Google My Business!

Check out below what all you get in our massive info-packed “Google My Business 4.0”Premier Training guide!

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**Conclusion.....**

This guide is helpful to everyone. Just follow it and set up yourself for success.

Don't delay. Grab the deal!

Click on the BUY button Now!

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**And, there's still more to come.**

**In Addition, we are providing Bonuses!!...  
If you buy TODAY, you get free access to 3 remarkable  
bonuses:**

**Bonus 1: Cheat Sheet  
(Valued at \$17)**

**Cover**

This cheat sheet is a practical tool that will guide your customers with easy-to-follow steps of the whole training. Each aspect of training is broken down into easy and executable steps that will help customers master the process and keep the entire training at their fingertips. It makes the whole package more lucrative.

**Bonus 2: Mind Map  
(Valued at \$7)**

**Cover**

Mind Maps will be a broad outline of the entire training program. With this handy tool, the customers will have a comprehensive understanding of the complete training and absorb the contents easily.

**Bonus 3: Top Resources Report  
(Valued at \$17)**

**Cover**

This is a comprehensive Research Report on Google My Business and includes references to Videos, blogs, Tools, Training courses and Infographics.

**>DOWNLOAD Google My Business 4.0 Now<**

**Our Excellent Product comes with a special 30 Day 100% Money Back Guarantee!**

We want you to be psyched about our products. If, at any time within 30 days of purchasing, you are not 100% satisfied, you may return it to us for a refund. No questions asked.

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This is Golden content! And deserves a HEAVY PRICE.

Yes! Everyone is familiar with the resources and struggle of creating their info products.

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Actual Price -

But for you

Price –

Buy Now

Grab the opportunity with special discounts now.

**So, there you have it!**

**Master GMB for Better Business in 2022!**

A recent Google report found that 60% of smartphone users contacted businesses directly through the GMB interface using the “click to call” option.

Clearly, GMB is no passing fad, as the majority of shoppers have used it as their primary contact method with local businesses.

You have got no excuses to get started now.

If you want to understand and master the essentials of GMB, then make sure to download this guide for more insights and knowledge.

**Download our “Google My Business 4.0” Training Guide TODAY!**

**To your unlimited Prosperity,**

**Company Name**